



## CHARTER OF COMMITMENT

*Rolling Green* is an action plan initiated by Quebecor via its MELS and TVA subsidiaries, along with the Quebec Film and Television Council (CFTC) and in collaboration with the Conseil québécois des événements écoresponsables (CQEE). *Rolling Green* is intended to speed up the shift to environmentally responsible audiovisual production in Québec.

### By signing this Charter, you will help:

- Reduce the environmental impact of the audiovisual production industry in Québec;
- Generate local spin-off effects and increase the socioeconomic and cultural benefits of audiovisual production.

### Your commitment will help drive the adoption of eco-responsible practices:

- Reduce the use of energy and natural resources;
- Improve waste management by finding ways to reuse or recycle;
- Encourage local and ethical purchasing;
- Encourage sustainable transportation choices and sound travel management practices;
- Support knowledge acquisition and transfer within the industry.

**Add your name to the list of Charter of Commitment signatories in favour of environmentally responsible audiovisual production by contacting the CFTC at [info@bctq.ca](mailto:info@bctq.ca).**

